

Rep Order# 8888416  
EC'd Yes

Ver# 1 Status New

Traffic Order#

37685

Printed: 10/23/2012 4:30 PM  
Last Received: 10/23/2012 2:56 PM  
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product Horsford/DCCC  
Estimate# 2209  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/2209  
Flight Dates 10/24/2012 - 10/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR DCCC/HORSFORD. PLEASE CONFIRM.  
THANKS  
STEFAN/MIKE

| LT  | Ln  | Day | Time        | Program                   | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|-------------|---------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | ---         | -----                     | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | 1   | W   | 600A-700A   | 8 NEWS NOW                | :30 | \$275.00   | 10/24-10/24 | 1          | 1          | 1           | \$275.00   |         |
|     | 2   | W   | 700A-900A   | CBS THIS MORNING          | :30 | \$200.00   | 10/24-10/24 | 1          | 1          | 1           | \$200.00   |         |
|     | 3   | W   | 900A-1000A  | LIVE! WITH KELLY          | :30 | \$300.00   | 10/24-10/24 | 1          | 1          | 1           | \$300.00   |         |
|     | 4   | W   | 1000A-1100A | PRICE IS RIGHT            | :30 | \$450.00   | 10/24-10/24 | 1          | 1          | 1           | \$450.00   |         |
|     | 5   | W   | 430P-500P   | 8 NEWS NOW AT 4PM & 430PM | :30 | \$1,575.00 | 10/24-10/24 | 1          | 1          | 1           | \$1,575.00 |         |
|     | 6   | W   | 500P-630P   | 8 NEWS NOW ROTATION       | :30 | \$1,750.00 | 10/24-10/24 | 1          | 1          | 1           | \$1,750.00 |         |
|     | 7   | W   | 630P-700P   | INSIDE EDITION            | :30 | \$1,400.00 | 10/24-10/24 | 1          | 1          | 1           | \$1,400.00 |         |
|     | 8   | W   | 700P-800P   | ET/INSIDER                | :30 | \$1,225.00 | 10/24-10/24 | 1          | 1          | 1           | \$1,225.00 |         |
|     | 9   | W   | 1100P-1135P | 8 NEWS NOW AT 11PM        | :30 | \$600.00   | 10/24-10/24 | 1          | 1          | 1           | \$600.00   |         |

Rep Order# 8888416 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/23/2012 4:30 PM  
Last Received: 10/23/2012 2:56 PM  
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product Horsford/DCCC  
Estimate# 2209  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/2209  
Flight Dates 10/24/2012 - 10/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

| LT  | Ln  | Day   | Time        | Program                | Len  | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|-------------|------------------------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | -----       | -----                  | ---- | -----    | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 10  | W     | 1135P-1237A | LATE SHOW W. LETTERMAN | :30  | \$275.00 | 10/24-10/24 | 1          | 1          | 1           | \$275.00   |         |

---REPORT TOTALS---

Report Totals: 10 / \$8,050.00

---SALES MONTHLY TOTALS---

Oct 12: 10 / \$8,050.00

Sales Totals: 10 / \$8,050.00

Station Totals: 10 / \$8,050.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |          |      |    |      |     |      |     |      |     |      |    |
|---------------|----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$26,833 | CABL | 0% | KLAS | 30% | KSNV | 40% | KTNV | 25% | KTUD | 0% |
|               |          | KVCW | 0% | KVMY | 0%  | KVVU | 5%  | UNKN | 0%  |      |    |

Books FEB11  
Demos RA35+